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New Public Art to be Unveiled in the Exchange District on July 8

Winnipeg, July 3, 2009 – The Exchange District BIZ and the Winnipeg Arts Council will unveil 15 new posterboards at an official media launch at the corner of Albert St. and McDermot Ave. (in front of Hooper's) at noon on July 8, 2009.

“The Winnipeg Arts Council is delighted to launch these new art works that combine creativity and functionality,” says Tricia Wasney, Manager of Public Art with the Winnipeg Arts Council, “the Exchange District is the hub of the arts community in Winnipeg with many galleries and studios in the area. It is wonderful to represent the works of artists on the street itself.”

“This has been a great project, and we're really happy with the end result. These posterboards help to beautify the streetscape, draw more attention to events and goings-on and display some of the great work artists are doing right here in the district,” says Brian Timmerman, Director of Operations with the Exchange District BIZ.

A call to Artists was issued last summer for designs for the top portion of the boards. 38 artists submitted 114 proposals and a jury selected winning designs by Winnipeg artists **Michael Carroll, Judith Panson and Laurie Green**. The images range from an “on” light switch to a rousing crowd enjoying a stage event to a silhouette reflecting the historical buildings for which the Exchange District is so well known.

Councillor Mike Pagtakhan, Tricia Wasney from the Winnipeg Arts Council, Brian Timmerman from the Exchange District BIZ and all three artists will be available for media opportunities immediately following the launch.

RSVP no later than July 6 to:

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