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# The CUBE: Winnipeg's Most Unique Venue Officially Opens Thursday, June 17, 2010

**Winnipeg, June 9, 2010** – The CUBE, the brand new stage at Old Market Square, opens at 11:00 AM on Thursday, June 17 with a free performance by local Latin Jazz legends, Papa Mambo. The event will begin at 11:00AM with greetings from the project's partners and the concert will run from noon to 1:30PM. There will also be a light and laser show in the evening to demonstrate the CUBE's state-of-the-art light and sound capabilities. The anticipated start time for the laser show is approximately 10:00PM and will be presented by Winnipeg's PO-MO Project.

The CUBE is the crown jewel of the now-completed phase 2 of the 3 phase Old Market Square redevelopment project. The unique design was conceptualized by Exchange District Architecture firm 5468796 Architects after a rigorous RFP process in 2008. "We're thrilled with how Old Market Square has been transformed over the past three years," says Brian Timmerman, Executive Director of the Exchange District BIZ, "the stage's new, unique design has created a lot of conversation, and the interactive light and sound capabilities of the CUBE have Winnipeggers intrigued. We can't wait to show off the stage's full potential - it will definitely have Winnipeggers and visitors buzzing."

The BIZ has already booked a full roster of noon hour concerts over the summer, from June 17 until early September. Popular favorites such as the Winnipeg Folk Festival, the Winnipeg Fringe Festival and Jazz Winnipeg will grace the new stage, and first-timers to Old Market Square, such as Folklorama, the Winnipeg Symphony Orchestra and the WSO's Indigenous Music Festival will also take advantage of the new cultural amenity.

**To RSVP to the event, or to arrange interviews with the BIZ or the architects before or on the date of the event, please contact:**

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*The Old Market Square Stage Redevelopment Project is a joint venture of the the Winnipeg Foundation, the City of Winnipeg, The Government of Canada's Cultural Spaces Fund, Centreventure and the Exchange District BIZ*

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